



# The Allen Consulting Group

## Geoff Allen

Director

*Geoff Allen was educated at Wesley College, Queens College and Melbourne University. B.A. (Hons) History; MBA.*

### Current Boards and Committees

Geoff is Founder and Director of the Allen Consulting Group, and Founder and Chairman of the Centre for Corporate Public Affairs.

Additional current roles include:

- Australian Government's Trade Advisory Council (Chairman)
- Australian Statistics Advisory Council (Chairman)
- Prime Minister's Community Business Partnership (Member)
- Melbourne Business School (Deputy Chairman)
- Victorian College of the Arts Council (Director)
- Southern Cross Broadcasting (Australia) Limited (Director)
- European Centre for Public Affairs (Board Member)
- George Washington University School of Business, Institute for Corporate Social Responsibility (Advisory Board)
- Asia Pacific Regional Editor, international journal, "Public Affairs"

### Previous Boards and Committees

Chairman, Conference of National Manufacturing Industry Associations (1981-82 and 1984-85).

Co-founder and Director, Australian Coalition of Service Industries (1988-94).

Council Member, Australian Film Television & Radio School (1991-96).

Chairman, Australian Government's Trade Negotiations Advisory Group, Uruguay Round (1986-94).

Member, Australian Government's Trade Policy Advisory Council since 1992, Chairman 1998-2007.

Chairman, Victorian Government's Electricity Supply Industry Reform Steering Committee (1993-95).

Director, Pasmenco (1994-2002).

Member, Advisory Panel to Australian Government White Paper on Foreign and Trade Policy (1996-97).

Member, Australian Government WTO Advisory Council (1998-2007)

Director, Potter Museum of Art (2001-2007).

### Career

Started career as a Federal Public Servant. Then Senior Advisor to the Minister for Labour, Federal Treasurer and Leader of the Federal Opposition.

Senior Research Fellow and subsequently Adjunct Professor, Melbourne Business School. Pioneered the research and teaching of 'Social and Political Environment of Business' and 'Business-Government Relations' in Australia.

Executive Director (1978-83), Australian Industries Development Association; pioneered research based business advocacy in Australia.

Co-founder and Foundation Executive Director, Business Council of Australia (1983-88). Designed the 'Structure and Modus Operandi' of the Business Council.

In 1988, he founded the Allen Consulting Group and the Centre for Corporate Public Affairs.

Centenary Medal for Services to International Trade Policy.

Guest for study or speaking tours of Governments of UK, USA, Canada and New Zealand.

### Major Projects and Activities

Review of public policy issues and regulatory risks and strategies for political risk mitigation for numerous major international companies.

Research and policy development for reputation management and corporate community involvement for major companies and government agencies.

Review of government relations and CSR strategies in Asia for seven major multinational companies.

Advisor re business, political and regulatory issues to CEOs in major companies.

Development of global industry association structure and modus operandi for CEOs of 10 largest global mining companies.

Strategy review for the Washington-based International Center for Alcohol Policies

Numerous reviews of national industry associations - governance, policy making and structures.

Reviews of 'best practice' public affairs management; organisational structure and systems for public affairs in many top 20 corporates and government departments.

Led 6 (UK, USA) international best practice study programs for senior practitioners into business-government relations and corporate community involvement (1994-2005).

Reports to the Australian Prime Minister on funding issues for national biotechnology research, and the Government's Strategic Investment Coordinator process.