

# The Allen Consulting Group

## Dora Guzeleva

Associate Director

*Bachelor of Engineering (Mechanical and Electrical) from the University of Mining and Geology, Sofia, Bulgaria and a Master of Engineering (Oil and Gas) from The University of Western Australia*

Dora Guzeleva recently joined the Allen Consulting Group from the Independent Market Operator (IMO), which is responsible for the administration and operation of the Western Australian Wholesale Electricity Market. At the IMO Dora led the implementation and administration of the Wholesale Electricity Market in the South West Interconnected System (SWIS) of Western Australia.

Dora managed the development and enhancement of the Wholesale Electricity Market Rules, and the procurement, design and implementation of the IMO Market Systems; the monitoring of compliance with the Market Rules by the IMO and other Rule Participants; the IMO market surveillance activities; and the provision of market related information and analysis.

Dora was instrumental to the successful commencement of the trading of electricity in the Wholesale Electricity Market in September 2006.

Following the start of the market, she managed the successful implementation of a number of important Market Rule changes to facilitate the efficient and effective operation, and the ongoing evolution of the Market. Dora represented the IMO at the Market Advisory Committee and chaired a number of industry Working Groups convened by the Committee.

Prior to joining the IMO Dora played various key roles in the reforms of the Western Australia's gas and electricity industries at the Office of Energy for 11 years.

Between 2003 and 2005, Dora held a senior position at the Electricity Reform Implementation Unit where she was responsible for the development of the detailed market design, the market rules, and market related legislation and regulations related to the Wholesale Electricity Market in the SWIS.

Dora also managed the development of the detailed design of the market governance framework, including processes to facilitate changes to the Market Rules and a framework for market monitoring and surveillance. Further, she was responsible for the wholesale electricity market modelling, and the development of a market power mitigation strategy and its key elements, including the initial design of the vesting contracts, as well as the development of the first draft of the pricing principles of the Network Access Code.

Between 2001 and 2002, Dora provided advice and support to the Electricity Reform Task Force (ERTF). She drafted the ERTF's Background Paper, Discussion Paper and Final Report, and assisted the ERTF in the development of the conceptual design of the Wholesale Electricity Market. Dora represented the Office of Energy on the ERTF's Code Working Group and provided support to the ERTF's Market Design Working Group.

Prior to joining the ERTF, Dora played a key role in the implementation of Western Australia's commitments under the Natural Gas Pipelines Access Agreement, including the implementation of the legislation applying the National Access Code in WA. She represented the State Government on the National Gas Pipelines Advisory Committee and the Gas Policy Forum. Dora was also responsible for a number of Government submissions to the independent Gas Pipelines Access Regulator in relation to proposed access arrangements for major pipeline systems in WA.

Dora also assisted in the privatisation of key energy assets, including the sale of AlintaGas' distribution/retail businesses and the implementation of the relevant legislation, and the sale process of the Dampier to Bunbury Natural Gas Pipeline.